

Order Item Summary

CBS TELEVISION
STATIONS

WWJ-TV

Order ID: 53804 CF NTL-POL FBD - LBD: 08/21/12 - 08/27/12 HL#: Created: 08/17/12 04:34 PM

Client: RESTORE OUR FUTURE (330290) CPE: / / 1263 Agency Commission: 15 % Updated: KDDAVIS on 08/17/12 05:03 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: EST#1263 (1300) Sell :20:00 Confirmed: 08/17/12 05:03 PM

Buyer: ELISE CLOYD Demo: HHOLDS DMA RTG Sched Code: Z **PRINT REQUIRED**

AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 08/17/12

ok sr 8.17.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 2 2 2 2 0 0	MORN	30				0.0	\$125.00	8	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DPRICE	0 2 1 1 2 0 0	DAY	30				0.0	\$500.00	6	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	LLETTER02	0 2 2 2 2 0 0	LETT	30				0.0	\$700.00	8	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/24/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	PNAVY	0 1 0 0 0 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	PCSWE3	0 0 2 0 0 0 0	REGP	30				0.0	\$4,500.00	2	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/22/12	08/22/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MCBSSAT	0 0 0 0 0 2 0	MORN	30				0.0	\$275.00	2	\$550.00		
	CBS NEWS SATURDAY MORNING												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	AINSIDERSA	0 0 0 0 0 1 0	ACC	30				0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WMATTERSUN	0 0 0 0 0 0 1	WKND	30				0 0	\$136.00	1	\$136.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PWIFESUN2	0 0 0 0 0 0 1	REGP	30				0 0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	MEARLY	2 0 0 0 0 0 0	MORN	30				0 0	\$125.00	2	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DPRICE	2 0 0 0 0 0 0	DAY	30				0 0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER02	2 0 0 0 0 0 0	LETT	30				0 0	\$700.00	2	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$36,736.00	\$31,225.60	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$36,736.00	\$31,225.60	\$0.00	\$0.00